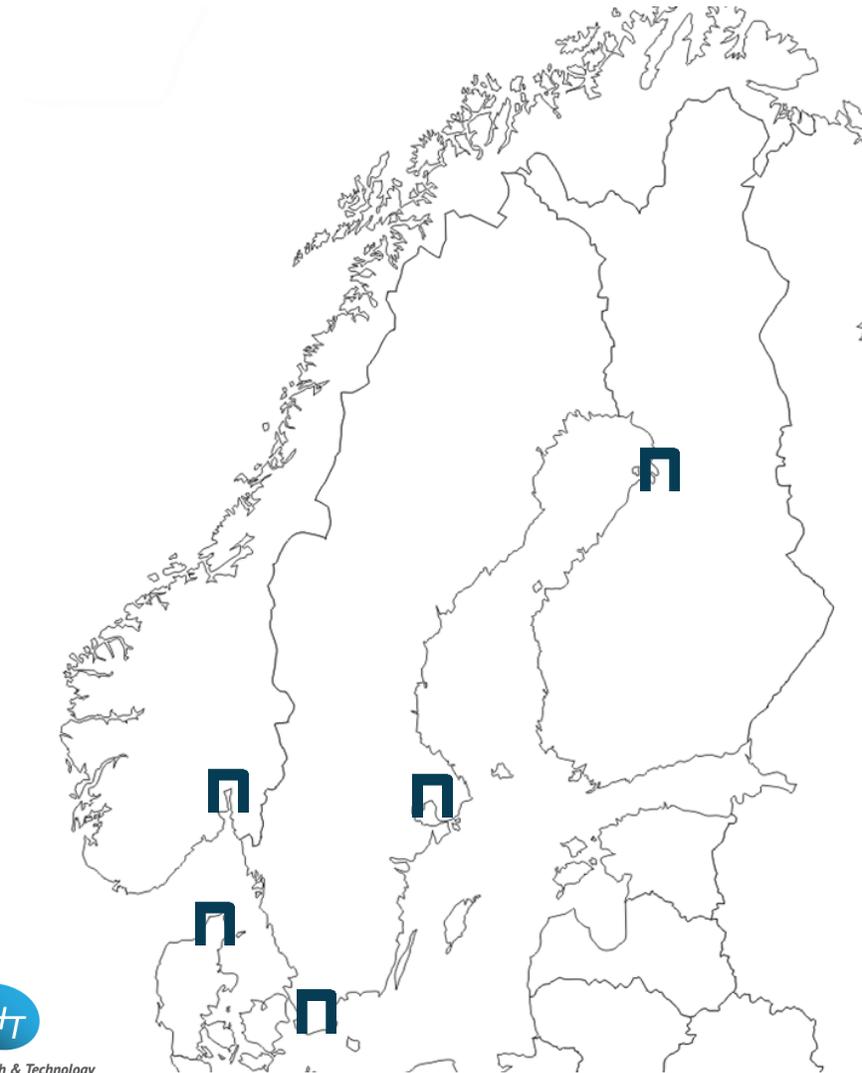


# NoTeB

## Nordic Test Beds



# Benefits of test beds activities

During the NoTeB project, several benefits have been identified for the main stakeholders;

- Small and middle sized companies
- Hospital personnel
- Innovation network and project partners

They are described in the report

*"Evaluated benefits of cooperation between Nordic test beds within health care".*



# Benefits for companies

Several benefits have been stressed by the interviewed companies;

- **The unique value of a realistic product environment**

For many, the testing was the first time they met end users, in a real environment, which gave a lot of insights into how to design an truly useful test.

- **Testing executed by real teams of end users**

The fact that the nurses, doctors and other staff who participated in the tests actually worked together on a daily bases gave high-quality feedback.

- **Testing in different countries added value**

In many cases, requirements and opinions differ among the different countries, giving valuable insights for the product development and marketing.

*“For a small company, the testing possibilities provided by NoTeB are invaluable.”*

# Benefits for companies

- **Insights in communication**

The companies were used to communicate to peers and investors but had to rethink when the target group consisted of end users.

The testing therefore gave valuable knowledge on how to better communicate product benefits and functionality.

*“It was very refreshing; they didn’t accept any kind of management b\*shit!”*

- **To learn how to learn**

To meet end users and see how they perform the testing gave a lot of insights into how to design a test and what kind of questions to ask to get valuable answers.

*“Small companies have no idea how to address a hospital.*

- **A way in**

NoTeB’s approach to facilitate the contacts with hospitals and provide access to the right personnel was highly valued.

*I mean – who do I call?”*

# Benefits for companies

- **New application of the products**

Some of the participating testers were personnel from disciplines not originally asked for by the companies. That was appreciated, since it gave ideas on new areas of use.

- **A seal of quality**

Investors and other stakeholders highly appreciated that the product had been tested at university hospitals.

- **Commitment from others**

The Nordic perspective was very present in the project and was expressed by a strong commitment from all NoTeB partners, not only the local one.

*“NoTeB became a seal of quality for us as a company.”*

# Benefits for hospital personnel

Several benefits have also been highlighted by the participating hospital personnel;

- **See future products and services**

What new technologies are available, that can add value to the healthcare?

- **An opportunity to impact the development**

When testing, the end users get an opportunity to express needs, requirements and opinions of necessary product features and functionality.

- **Possibility to discuss procedures and ways of working**

The testing provided occasions to gather with colleagues and discuss better ways of working.

- **Hospital in the forefront**

The possibility to test new technology also gave a certain pride of working at a hospital striving to be in the forefront of healthcare.

# Benefits for project partners

- **Creating a personal Nordic network**

The project has strengthened both the knowledge and understanding of each other as well as personal relations, good for future collaborations.

- **Broaden the network at the own hospital**

The testing of new products has “forced” many to contact new parts of the own hospital, giving a broader network and more knowledge of other areas.

- **Improving the own organization**

The network has given opportunities to share processes and ways of working, thus giving suggestions of improvement to the own organization.

- **Knowledge of other products and services**

It has been interesting to see what are being developed in the other Nordic countries.

*“It is very useful to share experiences and insights with colleagues in our neighbouring countries”*

*“Now I can just pick up the phone and call when I have a question”*

# Interested in knowing more?

Welcome to NoTeB's homepage: [www.nordictestbeds.org](http://www.nordictestbeds.org)

Project Manager Anna Attefall

Innovation Akademiska

Uppsala University Hospital

[anna.erikson.attefall@akademiska.se](mailto:anna.erikson.attefall@akademiska.se)

