

# NOTeB

Nordic Test Beds



# **Ideas Clinic – Aalborg - Denmark**

## **Good ideas**

**Patients**

**Family**

**Hospital Staff**

**Proces from idea to product or new work methodes**

# **Ideas Klinik – Aalborg - Denmark**

**100 new ideas every year in 10 years (*Culture*)**

**25 + (5) patents (Innovation staff 15)**

**Big savings**

**A lot of jobs in the region and other places**

# Ideas Clinic – Aalborg - Denmark

**Priorities:**

**Patients first**

**Staff**

**Companies**

**Hospital**



# **Ideas Clinic – Aalborg - Denmark**

**Userdriven innovation - bottom up**

**Savings to management**

**– Staff get their fair share \* 15% incentive**

**If not – they face savings – no more ideas!!**



**REGION NORDJYLLAND**  
**– i gode hænder**

# **Ideas Clinic – Aalborg - Denmark**

**Demands and needs – meets creativity, private companies and research (PHD – Proof of concept)**

**OPI projects – (public-private innovation process)**

**Rapid prototyping: Fast decision – 100 to 10...**



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# Ideas Clinic – Aalborg - Denmark

## Trauma center.



# Interested in knowing more?

Welcome to NoTeB's homepage: [www.nordictestbeds.org](http://www.nordictestbeds.org)

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